



PRICING GUIDE

Wee-cycle Mart consignors choose how to price their items but, keep in mind that your mission while pricing should be not over or under price your items in an effort to see the items sell at full price. Just think, If shoppers are getting great bargains on quality items they will be likely to tell their friends and family. The success of Wee-cycle Mart and YOUR sales depend on a good turnout of shoppers and if we give them the bargains they are looking for it will grow each year. It's a WIN-WIN for everyone!

This price guide is being offered only to assist you in pricing your items but it is **NOT** required that you price your items according to this guide. Please note that not all items you will sell are listed in this guide.

Quick Tips:

- Consignment "rule of thumb" is $\frac{1}{4}$ to $\frac{1}{3}$ of what you paid (depending on brand name and condition of the item) and 40-50% if new with tags.
- High Demand Toys - These could sell closer to $\frac{1}{3}$ or $\frac{1}{2}$ or higher of retail
eBay can be a useful resource when determining how to price a used item.
- If you are unsure of what you paid for an item you can visit the manufacturer website to determine the approximate retail value of an item.
- Price items as if you were the buyer (not the seller)
- Price to sell! Especially those items you do not want to take back home.
- Bundle Items! Package similar items together for a quicker sale. For example, match a top with a bottom, similar theme/age books, pairs of socks, blankets or smaller toys, etc.
- Presentation matters!
- Don't sell what you wouldn't buy!

Department Stores:

Children's, Juniors & Women's - JCPenney, Macy's, Kohl's, Belk, Target, Burlington, etc

Chain Stores:

Children's and Juniors - Oshkosh, The Children's Place, Old Navy, Crazy 8, Carter's, American Eagle, Hollister, Aeropostale, Under Armour, etc

Women's - LOFT, Talbots, Lane Bryant, Victoria Secret, New York & Co, H&M, American Eagle, Under Armour, etc

Upscale & Boutique:

Children's and Juniors - Gymboree, GAP, Justice, Abercrombie kids, Mini Boden, Pottery Barn, Janie and Jack, Lularoe, Anias and I, CrewCuts, Lands' End Kids, etc

Women's - Avenue, Anthropologie, Banana Republic, Bebe, Lands' End, Lularoe, Lululemon, Neiman Marcus, Lloyd & Taylor, Calvin Klein, etc



BOTTOMS	Department Stores	Chain Stores	Upscale & Boutique
Jeans	\$3 - \$5	\$4 - \$7	\$5 - \$9
Dress Pants / Slacks	\$4 - \$6	\$4 - \$7	\$5 - \$9
Casual / Khaki	\$3 - \$5	\$4 - \$8	\$5- \$9
Skirts / Skorts	\$2 - \$5	\$3 - \$6	\$4 - \$7
Shorts	\$2 - \$4	\$3 - \$6	\$4 - \$8
Sweatpants	\$2 - \$3	\$3 - \$5	\$4 - \$8
Leggings	\$2 - \$3	\$3 - \$4	\$3 - \$5
TOPS	Department Stores	Chain Stores	Upscale & Boutique
Sweaters	\$3 - \$6	\$4 - \$8	\$5 - \$10
Sweatshirts	\$2 - \$4	\$4 - \$5	\$4 - \$9
Turtlenecks	\$2 - \$3	\$2 - \$4	\$3- \$6
Long Sleeve	\$2 - \$4	\$2 - \$5	\$3 - \$8
Short Sleeve / Sleeveless	\$2 - \$4	\$3 - \$5	\$4 - \$8
Basic T-Shirt w/ or w/out Logo	\$2 - \$3	\$3 - \$5	\$3 - \$7
Dress Shirt	\$3 - \$5	\$4 - \$6	\$5 - \$8
MATERNITY	Department Stores	Chain Stores	Upscale & Boutique
Tops (Short Sleeved)	\$3 - \$5	\$4 - \$6	\$5 - \$9
Tops (Long Sleeved)	\$3 - \$6	\$4.50 - \$6.50	\$6.50 - \$8.50
Pants / Jeans	\$5 - \$7	\$6 - \$9	\$8- \$12
Dresses	\$6 - \$8.50	\$7 - \$9	\$8.50 - \$15
Skirts	\$6 - \$8	\$7 - \$9	\$8 - \$12
Shorts	\$5 - \$7.50	\$6 - \$8	\$7 - \$10
OUTFITS / SETS	Department Stores	Chain Stores	Upscale & Boutique
2 Piece	\$5.50 - \$8	\$5.50 - \$10	\$7 - \$12.50
3 Piece	\$6.50 - \$11.50	\$7.50 - \$12.50	\$12.50 - \$18+
4 Piece	\$9 - \$14.50	\$9.50 - \$15.50	\$16- \$24+



DRESSES	Department Stores	Chain Stores	Upscale & Boutique
Jumpers	\$2 - \$5	\$4 - \$6	\$5 - \$9
Dresses	\$3 - \$6	\$4 - \$8	\$5 - \$10
Sundresses	\$3 - \$5	\$3 - \$6	\$4- \$10
Holiday Dresses	\$5 - \$9	\$6 - \$10	\$7 - \$15
OUTERWEAR	Department Stores	Chain Stores	Upscale & Boutique
Winter Coat / Jacket	\$4 - \$7	\$5 - \$14	\$7 - \$20+
Snow Pants	\$3 - \$5	\$4 - \$10	\$5 - \$15+
Snowsuit	\$5 - \$8	\$6 - \$11	\$7- \$15+
Windbreaker	\$3 - \$5	\$4 - \$7	\$5 - \$9
Denim Jackets	\$3 - \$5	\$4 - \$7	\$5 - \$9
Raincoats	\$3 - \$5	\$4 - \$7	\$5 - \$10
Polar Fleece	\$4 - \$6	\$4 - \$7	\$5 - \$10
Vests (Lined or Quilted)	\$3 - \$5	\$4 - \$7	\$6 - \$10
Athletic / Track Suits	\$4 - \$6	\$5 - \$10	\$5 - \$12
Spring Coats (Light Weight)	\$3 - \$6	\$4 - \$8	\$6 - \$12
PAJAMAS	Department Stores	Chain Stores	Upscale & Boutique
Footed / Non-Footed Sleeper	\$2 - \$4	\$3 - \$5	\$4 - \$6
2 or 3pc Sets	\$3 - \$4	\$3 - \$5	\$4 - \$7
Night Gown	\$2 - \$4	\$3 - \$5	\$4- \$6
Bathrobe	\$3 - \$4	\$3 - \$5	\$5 - \$7
SWIMWEAR	Department Stores	Chain Stores	Upscale & Boutique
Swimsuits	\$3 - \$4	\$3 - \$5	\$4 - \$8
Swim Trunks	\$3 - \$4	\$3 - \$5	\$4 - \$7
Cover-ups	\$4 - \$6	\$5 - \$7	\$6- \$7
Swim Shirts	\$4 - \$5	\$4 - \$6	\$4 - \$7



SHOES / FOOTWEAR	Department Stores	Chain Stores	Upscale & Boutique
Boots (Winter)	\$2 - \$4	\$3 - \$8	\$4 - \$12
Boots (Hiking)	\$2 - \$4	\$3 - \$8	\$4 - \$12
Tennis Shoes	\$2 - \$4	\$3 - \$5	\$4 - \$8
Dress Shoes	\$2 - \$4	\$3 - \$6	\$4 - \$8
Sandals	\$2 - \$4	\$3 - \$6	\$4 - \$8
Water Shoes	\$2 - \$4	\$3 - \$5	\$4 - \$6
Cleats	\$4 - \$6	\$5 - \$7	\$6 - \$9

DIAPERING / POTTY TRAINING	Generic Brand	Name Brand
Diaper Genie	-	\$4 - \$7
Diaper Genie Refills (Unopened)	-	\$3 - \$4
Diaper Champ	-	\$6 - \$9
Diaper Wipe Warmer	\$5 - \$10	-
Contour Changing Pad	\$4 - \$6	\$5 - \$8
Changing Pad Cover	\$2 - \$3	\$3 - \$4
Potty Chair	\$2 - \$5	\$3 - \$6
Potty Seat	\$2 - \$4	\$4 - \$6
Step Stools	\$2 - \$5	\$4 - \$7
FEEDING / NURSING	Gently Used	New / Like New
Single Breast Pump	\$10 - \$20	-
Double Breast Pump	\$25 - \$50	\$75 - \$150
Nursing Pillow / Boppy	\$4 - \$5	\$5 - \$10
Nursing Stool	\$5 - \$15	-



INFANT / TODDLER EQUIPMENT	Gently Used	New / Like New
Baby Swing	\$15 - \$24	\$24 - \$49
Bouncy Seat	\$5 - \$8.50	\$9 - \$28
High Chair	\$10 - \$20	\$22 - \$69
Exersaucer	\$15 - \$19	\$20 - \$32
Pack N' Play / Port-A-Crib	\$20 - \$29	\$25 - \$40
Car Seat (Base Only)	\$5 - \$10	\$10 - \$15
Umbrella Stroller	\$5 - \$10	\$10 - \$15
Single Stroller	\$15 - \$24	\$25 - \$49
Double Stroller	\$25 - \$45	\$40 - \$79
Travel System	\$40 - \$60	\$75 - \$125
Baby Bjorn / Snuggly / Sling	\$10 - \$20	\$20 - \$45
Bassinet	\$20 - \$335	\$35 - \$59
Bumbo / BebePod	\$15 - \$20	\$22 - \$28
Bed Rail	\$5 - \$7.50	\$6 - \$8.50
BABY / KIDS FURNITURE	Brand Name	Boutique
Crib	\$35 - \$59	\$60 - \$150
Changing Table	\$20 - \$59	\$60 - \$100
Dresser	\$25 - \$75	\$80 - \$150
Armoire	\$45 - \$100	\$80 - \$150+
Glider w/ Ottoman	\$30 - \$75	\$75 - \$150
Toddler Bed	\$10 - \$25	\$25 - \$50
Twin Bed	\$39 - \$69	\$70 - \$99
Book Shelf (3 Shelves)	\$10 - \$18	\$20 - \$40
Book Shelf (4 Shelves)	\$20 - \$35	\$40 - \$50



CRIB / KIDS BEDDING	Brand Name	Boutique
Crib Sets 3-5pc	\$15 - \$24	\$30 - \$75
Crib Sets 5+pc	\$24 - \$35	\$35 - \$99
Receiving Blankets (Sets)	\$3 - \$6	\$6 - \$9
Kids Bedding Sets	\$15 - \$25	\$29 - \$79
Sleeping Bags	\$5 - \$10	\$7.50 - \$18
TOYS	Generic Brand	Name Brand
Puzzles	\$1 - \$3	\$2 - \$6
Pull Toys	\$2 - \$5	\$5 - \$8.50
Infant & Toddler Toys (Electronic)	\$3 - \$6	\$6 - \$8.50
Toddler Toys	\$3 - \$5	\$5.50 - \$8.50
Dolls	\$2.50 - \$6	\$6 - \$8
Action Figures	\$1.50 - \$5	\$5 - \$8.50
Playhouses	\$5 - \$10	\$10 - \$25
Riding Toys	\$6.50 - \$10	\$10 - \$25
Bicycles	\$12 - \$22	\$22 - \$48
Kitchen Sets	\$15 - \$24	\$25 - \$79
Legos	\$4 - \$6	\$6.50 - \$15
BOOKS & MOVIES	Gently Used	New / Like New
Board & Cloth Books	\$1.50 - \$3	\$3.50 - \$4.50
Hardcover & Softcover Books	\$1 - \$2.50	\$2.50 - \$4
Book Sets (Junie B., Magic Tree House, etc.)	\$3 - \$6	\$6 - \$10
Blu-Rays	\$3 - \$6	\$6 - \$10
Blu-Ray Sets	\$6.50 - \$10	\$10 - \$12.50
DVDs	\$2.50 - \$4	\$3.50 - \$5
DVD Sets	\$3 - \$8	\$4 - \$10